

# **Cross-cultural Communication**

A group of five diverse young children are smiling and hugging each other on a grassy field. The children are of various ethnicities and are dressed in casual clothing. The background is a lush green lawn.

## **Cultural Creative Industries**

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# Questions

1. Discuss the relationship between cultural industries, creative industries and creative economy.
2. What is Taiwan OTOP? Give some examples to discuss the term.
3. What is a Cultural and Creative Park? Give some examples in Taiwan.
4. What are OEM, ODM, and OBM?
5. Discuss one sector of CCI in Taiwan you are interested in.